



The Cotabato Light and Power Company is once again appealing to all its consumers for **responsible energy usage** and to promote environmental care through participation on 2014 Earth Hour this March 29 – 8:30pm.

There Is Light In Darkness

Written by Ms. Arlene V. Hepiga

This Earth Hour campaign encourages everyone to take care of our environment and by voluntarily **switching off our electricity** – we can reduce our energy consumption which in turn will **reduce the carbon emission** of electric producing-power plants that burn fossil fuel.

“There is a good side pala kapag walang kuryente – our planet Earth will have a moment to “relax and breathe”. Inaanyayahan po namin na ang lahat na makiisa sa adhikain na ito - let us all **switch off our lights** kahit isang oras lang.” Cotabato Light Sustainability Officer Donjie Vertuoso said.

“Actually, this one-hour lights-off is just the beginning of a bigger journey – a journey to a sustainable future. There are many ways to take care of our environment – and responsible energy usage is one of it. Taking care of our environment is also taking care of our children's future. **Let us embrace temporary darkness for greater and sustainable power in the future.**” **There is light in darkness 'ika nga.’”** Mr. Vertuoso added.

As a responsible corporate citizen, Cotabato Light will continue to promote and participate in this worldwide endeavor. Through this campaign, the aspiration for a better world is just one click away.